

PRESS RELEASE

TUESDAY, JUNE 1, 2004

Contact: Stephen J. Piotrowski, President and CEO

412-390-1300, Ext. 173

spiotrowski@advantageccs.org

Internet: www.advantageccs.org

CONSUMER CREDIT COUNSELING SERVICE OF WESTERN PA CHANGES ITS CORPORATE NAME TO ADVANTAGE CREDIT COUNSELING SERVICE, INC.

(Pittsburgh, PA) – Consumer Credit Counseling Service of Western PA (CCCS) announced today that it has changed its corporate name to Advantage Credit Counseling Service, Inc. “With more than 35 years of service, CCCS changed its name to reflect our growing national presence. We still provide the same professional, high quality service and Debt Management Program to our clients,” said Stephen J. Piotrowski, President and CEO.

CCCS of Western PA suited the agency well when the market and mission was centered in Western PA. “As we have expanded our reach to help financially-troubled consumers on a nation-wide basis, we saw the need for a new name that would allow us to take advantage of opportunities outside of our original service area,” said Piotrowski. The agency will continue to do business as Consumer Credit Counseling Service in the Western PA market. CCCS is more geared to walk-in traffic and face-to-face credit counseling while Advantage Credit Counseling is more suited to telephone and Internet credit counseling beyond the Western PA market.

As a not-for-profit organization incorporated in 1968, Advantage Credit Counseling educates consumers about wise money management and the responsible use of credit. The agency enlightens and assists thousands of people each year through free, confidential counseling and community educational programs. Because of the services of Advantage, clients’ lives are bettered, their family stability is enhanced and the community as a whole benefits

The agency provides private, confidential budget and debt counseling and provides a special Debt Management Program which enables clients to repay millions of dollars a year to their creditors, saving significant losses to businesses and eventually resulting in rehabilitated customers for the economy.

Advantage Credit Counseling is certified by BVQI as compliant with ISO 9001:2000 Standards. The agency is a member of the National Foundation for Credit Counseling (NFCC), the umbrella association for over 150 credit counseling agencies nationwide. The agency is also a member of the Association of Independent Consumer Credit Counseling Agencies (AICCCA) and the Better Business Bureau (BBB). Advantage Credit Counseling has been designated a certified comprehensive housing counseling agency by the U.S. Department of Housing and Urban Development (HUD).

Advantage Credit Counseling Service has trained and certified credit counselors who offer holistic financial management and debt reduction services. For more information on Advantage Credit Counseling, call toll-free 866-699-2227 or visit www.advantageccs.org.

###